

Horizon Equipment Photo Contest 2018

Horizon Equipment is asking you to share your favorite photos of John Deere fans/Horizon Equipment customers. Although the category is fairly broad, some examples of photo ideas would be:

- John Deere equipment in action
- John Deere equipment restored
- A child or grandchild riding a John Deere Pedal Tractor
- A family member operating a piece of John Deere Equipment
- People wearing John Deere merchandise and posing in an agricultural setting

Twelve winning contestants will have their photo placed in our 2019 Horizon Equipment calendar that will be distributed to customers at our six store locations (Audubon, Adair, Avoca, Manning, Missouri Valley & Woodbine). One Grand Prize winner will also receive \$200 in Horizon Bucks to be used against a purchase at one of our stores.

Contest Details

- Submissions must be submitted no later than August 31, 2018.
- Participants may submit an unlimited number of photos.
- Images must be submitted in a digital format.

Contest Guidelines

- Contest is open to anyone who has internet access and photo capturing capabilities.
- How to Enter : Complete the registration form by downloading a copy off of our web site, www.horizonequip.com and send it via email along with the photograph(s) and any necessary Model Release Form(s) to jill@horizonequip.com.
- A Model Release form must accompany any photo containing recognizable people.
- You may submit the entry form and Model Release Form(s) via mail to: Horizon Equipment / Attention: Jill / 72 Bus Brown Drive / Woodbine, IA 51579. Please indicate that you will be emailing digital copies of the photos, and from what email address we will be receiving them.
- By entering a photo in this contest, Entrant grants a nonexclusive, transferable, royalty-free, license to Horizon Equipment to edit, adapt and publish such photo. Upon Sponsor's request, each contestant must provide a signed written personal release from all persons who appear in the photo submitted (or their parents or legal guardians if such persons are minors), authorizing use of the photo in Horizon Equipment's publications, advertising, marketing and promotions in connection with the Contest and promotion of the Contest unless prohibited by law. All releases must be in the form provided by Sponsor. Failure to provide such releases upon request will result in disqualification of contestant and the related entry. If a potential winner fails to provide such releases, s/he will be disqualified and an alternate winner will be selected in accordance with the procedures described herein.
- Entry in the contest constitutes agreement to allow photographs to be published, exhibited and used in all forms and/or media by Horizon Equipment. Entrants retain all other rights to their photographs.

Photograph Requirements

- Photographs should incorporate John Deere and/or Horizon Equipment merchandise, apparel or equipment.
- Photograph should revolve around a subject who is a Horizon Equipment customer or relation to a Horizon Equipment customer.
- Photographs must be in digital format. No print or film submissions will be accepted for entry into this contest.
- The photograph need not be taken with a digital camera; scans of negatives, transparencies or photographic prints are acceptable.
- All digital files must be in JPEG or .jpg format, and must be at least 2,100 pixels wide (if a horizontal image) or 2,100 pixels tall (if a vertical image).
- Image resolution should be a minimum of 4 megapixels or 300 dpi
- If you are unsure of whether or not your photo meets the size requirements, please submit it and we will contact you if a larger photo is required.
- The photo must, in its entirety, be a single work of original material taken by the contestant.
- Entries will not be returned. Please do not send your only copy of an image.

Deadline

All entries must be submitted by August 31, 2018. Proof of submission is not proof of receipt. Sponsor reserves the right to examine the original photograph/source material in order to confirm compliance with these rules.

Winner Determination

Judging will be conducted by a Committee appointed by Horizon Equipment. Winning photographs will be posted on www.horizonequip.com and published in our 2019 calendar. Please do not contact us about the status of the entries.

Entry form should be included with each individual entry (print please)

Name _____ Address _____

City _____ State _____ Zip Code _____

Phone _____ Email Address _____

Location/Site of Photograph _____ Date Taken _____

Names of Individual(s) in Photo from Left to Right and their relation to Horizon Equipment customers:

Photo Description / Caption

Model Release Form

I, _____ (print Model's name) do hereby give _____ (the Photographer); Horizon Equipment and its assignees or designees, licensees, successors in interest and legal representatives irrevocable right to use my name (or any fictional name), picture, portrait, or photograph in all forms and in all media and in all manners, without any restriction as to changes or alterations (including, but not limited to composite or distorted representations or derivative works made in any medium) for advertising, trade, promotion, exhibition, reproduction, sale or any other lawful purposes, and I waive any right to inspect or approve the photograph(s) or finished version(s) incorporating the hereby release and agree to hold harmless the Photographer; Horizon Equipment and its assignees or designees, licensees, successors in interest and legal representatives from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional, or otherwise, that may occur or be produced in the taking of the photographs, or in any processing tending toward the completion of the finished product, unless it can be shown that they and the publication thereof were maliciously caused, produced and published solely for the purpose of subjecting me to conspicuous ridicule, scandal, reproach, scorn and indignity. I agree that the Photographer owns the copyright in these photographs, and has given Horizon Equipment permission of all of the aforementioned uses. I hereby waive any claims I have based on any usage of the photographs or works derived there-from, including but not limited to claims for either invasion of privacy or libel. I am of full age (or the legal guardian if subject is a minor)* and competent to sign this release. I agree that this release shall be binding on me, my legal representatives, heirs, and assigns. I have read this release and am fully familiar with its contents.

Photographer Signature: _____ Date : _____

Model Signature : _____ Date : _____

*Consent (if applicable)

I am the parent or guardian of the minor named above and have the legal authority to execute the above release. I approve the foregoing and waive any rights in the premises.

Parent/Guardian Signature : _____ Date : _____

Photo Title / Description : _____

Photographer Name : _____

Address : _____

City : _____ State : _____ Zip Code : _____

Phone : _____ Email : _____